Communication Academy

MAIN INFO

SALTO E&T link:	https://sandbox.salto-et.net/events/show/RO01_0289_TSS_2020		
Sector:	SE VET HE AE YH	**Priority:**	Impact (2014-20)
Scope:	Transnational		
Type of presence:	Online	**Venue country:**	Romania
Venue city:	Other	**Working language:**	English
Key Action:	Not applicable	**TCA documents:**	
Postponed:	No	**E+ Academy:**	Yes
Start date:	26.10.2021	**End date:**	28.10.2021
Subtopic:	dissemination capacity building in impact and dissemination		

TCA DESCRIPTION

Themes and goals: Have you ever had the feeling that you are doing a great job in your project and that the results deserve to be better known? Well, if you had, then Communication Academy is the place for you.

Expected results: In terms of Erasmus+, we frequently speak about project results. In order to make people and the community more aware of the project's results and learn from them (and, even better, make use of them), it is very important to explore the elements of successful, effective and innovative communication. And to ask ourselves an important question: how should we package and deliver the results so as to make them easily understood, appreciated and further transferred to the main target groups/stakeholders?Thus, the main objectives of this training course (TC) are:Increasing the participants' awareness regarding the role of communication as an important part of the project.Developing participants' skills of making communication activities easy to transfer in Erasmus+ projects.Increasing participants' skills of reaching relevant target groups for a proper visibility and dissemination.Presenting easy to use and effective tools for communication.Presenting the latest trends in terms of communication and dissemination, with a strong focus on digitalisation.By the end of this TC, starting from a template of the communication plan, you will be able to:interact and create relationships with your target group(s);create messages easy to be understood by your target group(s);measure the result(s) of your communication activities;evaluate the communication process;build further on what you have already used and learned in terms of communication;use friendly instruments to address the proper tasks;learn specificities related to Erasmus+ events and social media channels focusing on communication and dissemination.We invite you to come to this TC and to discover relevant tools, methods and unconventional approaches easy to apply in your projects. You are expected to be able to prepare a short video, to understand what is a relevant photo in a

project, to present the content of a video/photo, to share experiences/messages, and to let us learn from what you wouldn't repeat again.Who is invited to the academy?Beneficiaries of ongoing or recently finished Erasmus+ projects, irrespective of the sector: youth workers, youth leaders, project managers, school or university teachers, professionals in education from institutions and organizations that implement approved Erasmus+ mobility and strategic partnership projects.

Additional information:

PARTNERS AND PARTICIPANTS

Organiser NA: RO01 - Agentia Nationala pentru Programe Comunitare in Domeniul Educatiei si Formarii Profesionale

Number of participants: 50

Target group:

Erasmus+ Programme experience level:

Profile of participants: Former or/and current E+ beneficiaries

Participants per country:

Sending partner(s) - Booked places: DE03 - 3 | BE02 - 2 | SK01 - 2 | CY01 - 2 | DK01 - 2 | LU01 - 2 | LT01 - 6 | CZ01 - 7 | NL01 - 4 | SE01 - 2 | BE01 - 2 | PL01 - 3 | FI01 - 4 | DE01 - 3 | AT01 - 4 | IT02 - 2

Pending Sending partner application(s) - Booked places: -

Accepted Sending partner(s) - Accepted places: DE03 - 3 | BE02 - 2 | SK01 - 2 | CY01 - 2 | DK01 - 2 | LU01 - 2 | LT01 - 6 | CZ01 - 7 | NL01 - 4 | SE01 - 3 | BE01 - 2 | PL01 - 3 | FI01 - 4 | DE01 - 3 | AT01 - 4 | IT02 - 2

Pending booked places: 0

Accepted places: 51

TCA PARTICIPANT APPLICATION

Start date of TCA Participant Application: 15.08.2021

Application deadline: 19.09.2021

Confirmation deadline 19.09.2021

Confirmation deadline 19.09.2021

for Sending NAs: **for Organiser NAs:**

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